

<http://sparc.mediarts.net.nz>



# SPARC 2002

a week of international arts, media and culture

**AUGUST 5 – AUGUST 9 – 2002**

**WAIKATO INSTITUTE OF TECHNOLOGY  
HAMILTON**

Sparc 2002 is an exciting series of lectures and performances by artists, musicians and critics. The series features local, national, and international presentations on a wide range of arts and media production including contemporary art, graphic design, film and video, digital media, performance, photography, painting, music, illustration, architecture and cultural theory.

All sessions are free and open to the public, and are held at R Block, Waikato Institute of Technology, Collingwood Street, Hamilton (unless an alternate venue is noted in programme)

Sparc 2002 is organised by the Department of Media Arts at the Waikato Institute of Technology, with the support of Screen and Media Studies at the University of Waikato, and Wel Energy Trust.

Check the Sparc 2002 website for more information and live updates:  
<http://sparc.mediarts.net.nz>

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**ANNE NOBLE  
DANIEL HARTNETT  
JUDY DARRAGH  
DAVID RUSSELL  
MARK HOULAHAN  
AMY FRANCESCHINI  
SEAN CUBITT  
SHIGEYUKI KIHARA  
JIM VIVIEAERE  
DES KAHOTEA**

**JOHN CALLEN  
SCOTT HOWARD  
DANIEL STRANG  
ANTHONY LEWIS  
JAMES FINLAYSON  
PETER CALDWELL  
GARY YOUNG  
GRANT HISLOP  
YVONNE TODD  
SIMON MORRIS**

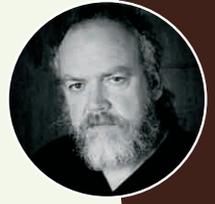
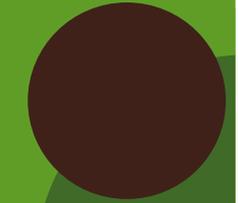
**IAN MUNE  
ASH BOLLAND  
KATE CAMP  
NORIE NEUMARK  
GRAEME NORTH  
GIOVANNI INTRA  
RONNIE VAN HOUT  
MATT AITKEN /  
WETA DIGITAL  
DUBIOUS BROTHERS**

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# SESSION : TIMETABLE

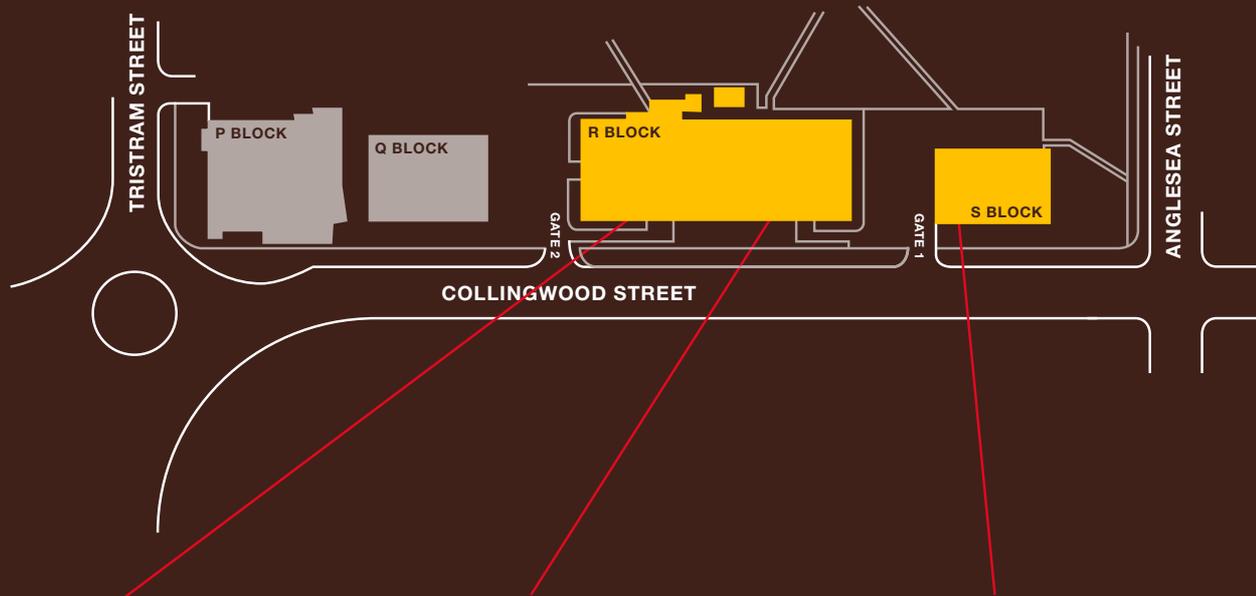
<b>MON</b>	<b>10:00 AM</b>	<p><b>AMY FRANCESCHINI (USA) : ARTIST PRESENTATION : GRAPHIC DESIGN</b></p> <p>Amy Franceschini will speak about Futurefarmers, an internationally-renowned design studio and artist collective based in San Francisco. She will present several projects, including <i>Holding Pattern(s)</i>, <i>They Rule</i> and <i>Communiculture</i>, and a visualogue of recent work. Her current project involves compiling material for an upcoming book, <i>Inside-Out, Apricot-Clam and the Capitol of the World</i>.</p>
	<b>1:00 PM</b>	<p><b>ANNE NOBLE : ARTIST PRESENTATION : PHOTOGRAPHY</b> <i>'WHITEOUT' – Imagining Place</i></p> <p>A presentation of work undertaken during a recent visit to Antarctica as 2001-2002 Antarctic Arts Fellow, considering the imagination and the depiction of Antarctica. "Noble's work explores a wide range of social, ethical and poetic issues from landscape to religion, from the personal to the political. Throughout, her art is characterised by its intense formal beauty, and its enrichment of documentary models of photography with symbolic and poetic qualities" (<a href="http://www.city-gallery.org.nz">http://www.city-gallery.org.nz</a>). Her most recent exhibition <i>States Of Grace</i> is currently showing at the Wellington City Gallery until 11 August.</p>
	<b>1:00 PM</b>	<p><b>DANIEL HARTNETT : ARTIST PRESENTATION : MUSIC</b> <i>(ALTERNATE VENUE : S BLOCK : COMMERCIAL MUSIC STUDIOS)</i></p> <p>With a collection of close to six hundred songs, Daniel has played with such artists as Jeff Buckley, Stereolab, Beth Orton and Jewel and has written songs for the independent feature film 'Dog Run' – a documentary about squatters in New York City. Born and raised in New York City, his dream is to be an artist with the Flying Nun label here in New Zealand.</p>
	<b>3:00 PM</b>	<p><b>JUDY DARRAGH : ARTIST PRESENTATION : INSTALLATION : PAINTING : SCULPTURE</b></p> <p>Judy Darragh has been making artworks for some time now. She is also a teacher, a bit of a preacher, a collector of stories and lost objects, a one-time 'Teststripper', and currently a bit 'Cuckoo'. She will explain all of this in her presentation.</p>
	<b>5:00 PM</b>	<p><b>EXHIBITION OPENING : METEORITE</b> <i>(ALTERNATE VENUE : RAMP GALLERY)</i></p> <p>An exhibition of recent work from San Francisco, including: Will Rogan, Michael Swaine, Amy Franceschini, Shaun O'dell, Phil Ross, Adriane Colburn, Chris Johanson, Amy Balkin. Curated by Amy Franceschini.</p>
<b>TUES</b>	<b>9:30 AM</b>	<p><b>DAVID RUSSELL (AUS) : ARTIST PRESENTATION : STORYBOARD FOR FILM</b></p> <p>David is a Hollywood production illustrator with over twenty years of experience in film, television and animation. He has worked with George Lucas and Steven Spielberg, and his films include <i>The Return of the Jedi</i>, <i>Who Framed Roger Rabbit</i>, <i>Batman</i> and <i>Moulin Rouge</i>. He will discuss the role of the production illustrator storyboard artist, illustrated with film clips and drawings.</p>
	<b>1:00 PM</b>	<p><b>PANEL DISCUSSION : BEYOND THE BOUNDARY</b> <i>Mark Houlahan (Chair), Sean Cubitt, Shigeyuki Kihara, Jim Viviaere</i></p> <p>A wide-ranging discussion on the delivery of culture in the twenty-first century, and where the cultural centre and periphery now exist. The participants will each start with a brief presentation on this theme, drawing on their own work. The discussion will then open up to contributions from the floor.</p> <p><b>Sean Cubitt:</b> Digital arts, and especially network arts, live outside the binary opposition of centre and periphery – because wherever you are in the network is the centre. The new dialectic is between the connected and the unconnected. Sean is Professor of Screen and Media Studies at Waikato University. His books include <i>Digital Aesthetics</i> and <i>Simulation and Social Theory</i>.</p> <p><b>Shigeyuki Kihara:</b> "All in one hand-rolled sushi", an exploration of the boundaries of cultural identity through fusing fashion, history, religion, popular culture and contemporary art practices. Shigeyuki is a Japanese/Samoan visual artist and fashion stylist. Her "re-appropriated" logo t-shirts caused a media uproar when they were purchased and exhibited by Te Papa Tongarewa last year.</p> <p><b>Jim Viviaere:</b> Jim Viviaere concerns himself with the politics of being Polynesian. He will discuss his involvement in negotiating cultural spaces here and abroad, and will question the purpose of such participation. Jim is an artist and freelance curator who also works as an arts and cultural consultant, speaker and food stylist.</p> <p><b>Des Kahotea (Ngati Ranginui, Ngaiterangi):</b> Des is a trained carver, has an MA in archaeology and is completing a Ph.D in anthropology. He undertook museological training at the Smithsonian institute in Washington DC and the Bishop Museum in Honolulu. He has taught at several New Zealand universities and is currently working as a treaty researcher and cultural heritage consultant in Tauranga.</p> <p>The chair, <b>Mark Houlahan</b>, is a lecturer in the English department of Waikato University. His interests include Renaissance drama and NZ print culture. He is currently writing a book on seventeenth century apocalypses.</p>
	<b>3:00 PM</b>	<p><b>JOHN CALLEN : ARTIST PRESENTATION : SHAKESPEARE AND SHORTLAND STREET</b></p> <p>John Callen is an award-winning actor who has spent over twenty years directing for theatre, radio and television, and is also an occasional script editor and writer. He will explore the relationship between producing drama for stage and screen. By drawing comparisons between the work of Shakespeare and directing <i>Shortland Street</i>, he will demonstrate his theories on story-telling.</p>
	<b>8:30 PM</b>	<p><b>FILM SCREENING : THREE LONG AND TWO SHORTS</b> <i>(ALTERNATE VENUE : RIALTO CINEMA : VICTORIA STREET)</i></p> <p>Three long short films by Media Arts Honours graduates, <i>A Walk Between Rooms</i> by Scott Howard – a noir exploration of surveillance, jealousy, manipulation and deception. <i>Playing a Role</i> by Daniel Strang. <i>Wayward Manor</i> by Anthony Lewis.</p> <p>They will be preceded by two shorts: <i>Felicidades</i>, an experimental work by James Finlayson and Peter Caldwell (sound designer), and a music video of <i>Fur Patrol</i>, shot live at Sohl, by Gary Young and Daniel Strang.</p>
<b>WED</b>	<b>10:00 AM</b>	<p><b>GRANT HISLOP : MUSIC PRESENTATION : FOUR SIDES OF THE STORY</b></p> <p>Grant provides an insight into the world of media and major record companies. He will also deal with the role of artists and their relationship with management. Grant has spent over seventeen years working in most aspects of the music business. He currently manages the platinum-selling band, Goodshirt. He also freelances to Warner Brothers Records, where he has worked with many artists, including Linkin Park, Shihad and Anika Moa.</p>



## SESSION : TIMETABLE CONTINUED

WED	1:00 PM	<p><b>YVONNE TODD : ARTIST PRESENTATION : PHOTOGRAPHY</b></p> <p>Yvonne Todd has had solo exhibitions at artist-run spaces and commercial galleries in Auckland and Wellington since the late 1990s. Her work has also been included in group exhibitions at the Govett-Brewster Art Gallery, New Plymouth and Artspace, Auckland. Yvonne's series <i>Asthma &amp; Eczema</i> (2001) is this years' winner of the inaugural \$50,000 Walters prize.</p>
	3:00 PM	<p><b>SIMON MORRIS : ARTIST PRESENTATION : PAINTING</b></p> <p><i>Accumulating lists, time, loops, and occasional gardening.</i></p> <p>Simon Morris is interested in the manifestations of visual systems, their proliferation and rupture, predictability and uncertainty in the real world, as well as the visual arts. His deployment of pattern reaches back into the history of geometric abstraction and forward into architectural spaces, outdoor sites and ideas. Morris exhibits nationally and internationally. Most recently his works have been included in the <i>Crystal Chain Gang-prismatic geometry in recent art</i> (2000) at Auckland Art Gallery; the collaborative wall painting project <i>Painted Spaces</i> (2000) which included Australian, American, British and New Zealand Artists; and <i>Prospect 2001</i> at City Gallery Wellington. He is currently working on two large scale outdoor site works for <i>Scape – Art and Industry Biennale</i> in Christchurch (2002).</p>
	6:30 PM	<p><b>IAN MUNE : FILMMAKERS PRESENTATION</b></p> <p>Ian Mune knows what he's about. He has been variously an actor, dramatist, mask-maker, scriptwriter and director. He has made documentaries and health-education shorts. Among his script credits are the feature <i>Sleeping Dogs</i>, and the 1978 children's TV adventure <i>The Mad Dog Meets Rotten Fred and Ratsguts</i>. He directed and was co-writer of <i>Came a Hot Friday</i>.</p>
THUR	10:00 AM	<p><b>ASH BOLLAND (AUS) : ARTIST PRESENTATION : GRAPHIC DESIGN</b></p> <p>Ash Bolland currently resides in Sydney, Australia. In 2000 he launched a website dedicated to studies in graphic experimental environments - pushing current technologies using motion, colour, audio, code and 3D space - "Human effort to supplement, alter, or counteract the work of nature/environment."</p> <p>In early 2001, he founded broadcast/design company, Onemorethantwo™ with Von Dekker of redchopstick.com. Ash served as a design director at the Sydney office of the London based company Deepend, a company that won many awards including a Gold Clio Award.</p>
	1:00 PM	<p><b>KATE CAMP : WRITERS PRESENTATION : THE PERILS OF POETRY</b></p> <p><i>(ALTERNATE VENUE : C.16 LECTURE THEATRE : C BLOCK)</i></p> <p>Poetry can sneak up on you when you least expect it. Is poetry addictive? Should the use of poems be monitored more carefully? And is it true that poets really do have more fun than the rest of us? Writer in residence, poet and kissing expert Kate Camp looks at these and other important poetic questions.</p>
	1:00 PM	<p><b>NORIE NEUMARK (AUS) : ARTIST PRESENTATION : MULTIMEDIA</b></p> <p>Norie Neumark is a sound/radio and new media artist. Her sound pieces have been commissioned and broadcast by the Listening Room, ABC Classic FM and rebroadcast in the U.S by New American Radio and the Performing Arts. Her New Media installation work has been supported by the New Media Arts Fund of the Australia council for the Arts and exhibited at Artspace(Sydney), Artemisia Gallery (Chicago). Norie Neumark works as a lecturer in Sound and Cultural Studies at the University of Technology in Sydney.</p>
	3:00 PM	<p><b>GRAEME NORTH : ECO-DESIGN PRESENTATION</b></p> <p><i>Earthen architecture, eco-building and living-scapes.</i></p> <p>Graeme has been involved in earthen, strawbale, and eco-architecture over the past thirty years with around 100 earthen architecture projects alone, and is particularly interested in the integrated relationship between plants and buildings. He was Chair of the Earth Building Association of New Zealand for many years, and is Chair of the Standards New Zealand Technical Committee for the NZ Earth Building Standards.</p>
	6:00 PM	<p><b>GIOVANNI INTRA (USA) : ARTIST PRESENTATION : CONTEMPORARY ART</b></p> <p>Giovanni Intra is one of the founders of China Art Objects Galleries, Los Angeles, a contemporary art gallery and project space. He received a MA in Theory and Criticism from Art Center College of Design, Pasadena, CA, and an MFA from Elam School of Fine Arts, Auckland. Intra is the Los Angeles editor for <i>Artext</i> magazine and a contributor to numerous journals and publications.</p>
	FRI	10:00 AM
1:30 PM		<p><b>MATT AITKEN : ARTIST PRESENTATION : DIGITAL MEDIA</b></p> <p><i>The Visual Effects of the Lord of the Rings : The Fellowship of the Ring</i></p> <p>Matt Aitken is the digital models supervisor at Weta Digital, the visual effects facility in Wellington. Since late 1997 Matt has been working on the visual effects for Peter Jackson's <i>Lord of the Rings</i> trilogy, building the creature models, digital doubles and many environments that are entirely digital. He will show examples of Weta's work in the first film of the trilogy including breakdowns of the visual effects techniques used in putting the work together.</p>
3:00 PM		<p><b>DUBIOUS BROTHERS : ARTIST PRESENTATION : MUSIC</b></p> <p>The Dubious Brothers, Tyna Keelan and Chris Macro will discuss songs from their recently released CD <i>Trade Secrets</i>. Described by Graham Reid as "hip-hop without the self-aggrandisement and vacuous bragging," this crew bring a wide range of experiences and musical talents to their performance. Their debut released on the Mai Music label was recorded at the Wintec Media Arts Department during weekend sessions last year. Check them out.</p>





**ALTERNATE VENUE**  
 RAMP GALLERY  
 R BLOCK  
 GATE 2  
 COLLINGWOOD STREET  
 MEDIA ARTS DEPARTMENT  
 WAIKATO INSTITUTE OF  
 TECHNOLOGY

**MAIN VENUE**  
 R BLOCK STUDIO  
 GATE 1  
 COLLINGWOOD STREET  
 MEDIA ARTS DEPARTMENT  
 WAIKATO INSTITUTE OF  
 TECHNOLOGY

**ALTERNATE VENUE**  
 COMMERCIAL MUSIC STUDIOS  
 S BLOCK  
 GATE 1  
 COLLINGWOOD STREET  
 MEDIA ARTS DEPARTMENT  
 WAIKATO INSTITUTE OF  
 TECHNOLOGY

↑ = ENTRANCE

**ALTERNATE VENUE**  
 C-16 LECTURE THEATRE  
 C BLOCK  
 WAIKATO INSTITUTE OF  
 TECHNOLOGY

**ALTERNATE VENUE**  
 RIALTO CINEMA  
 CENTREPLACE MALL  
 CNR VICTORIA & BRYCE STREETS

Details in this programme may be subject to change. A noticeboard outside the main venue, along with the website, will be regularly updated with additions and alterations – keep in touch.